



Dear Potential Sponsor,

The Southern University Hardwood Enrichment Club and Southern University Athletics will be hosting their inaugural golf tournament at University Club in Baton Rouge on November 21, 2022. The tournament will be a three-man scramble beginning at 9am. This signature event will consist of a reception on the night of November 20, 2022, at L'auberge Hotel and Casino Event Center from 6 – 9pm.

The SU Hardwood Enrichment Club has raised funds to support Southern University for the last 15 years and have provided funds totaling over \$150,000 during this time. The funds raised for the tournament will be used to support the following four priority areas for Southern University Athletics:

- Scholarships for student athletes who perform at a high standard in the classroom and community
- Re-establishment of the SU Golf Team
- Provide financial assistance to SU coaches for recruiting efforts
- Renovations/Upgrades to athletic facilities
- Funding for new basketball court and scoreboard in F.G. Clark Activity Center

Your consideration for sponsorship of this worthwhile fundraising event is greatly appreciated. Let's make a commitment to the success of Jaguar Athletics. Please review the sponsorship opportunities and contact one of our tournament chairs (Reggie Abraham @ 225-279-7936 or Matt Valliere @ 225-301-1585) for more information.

GO JAGS!!!

Make checks payable to: SU Hardwood Enrichment Club

Respectfully,

Roman Banks

Roman Banks
SU Director of Athletics

Duane Jordan

Duane Jordan
Founding Member, SU Hardwood Enrichment Club

Available sponsorship opportunities for the golf tournament are listed below:

Title Sponsorship (\$15,000)

- Includes 5 golf teams (15 golfers)
- Company recognition at all events associated the golf tournament
- 15 hotel rooms for 1 night at L'auberge Hotel
- Company banner at all events
- 8 hole sponsor signs
- Logo placement on all marketing materials

SU Platinum Sponsorship (2) (\$7,500)

- Includes 3 golf teams (9 golfers)
- Company name/logo on all signage and digital marketing
- company name on tournament banner
- 4 hole sponsor signs
- exclusive signage at event sponsored (Reception or 19th hole)
- logo on step/repeat banner
- 9 hotel rooms 1 night at L'auberge Hotel

SU Gold Sponsorship (\$5,000)

- Includes 2 teams
- Company name on tournament banner
- 2 hole sponsor signs
- Company name/logo on all signage and digital marketing
- 6 hotel rooms for 1 night at L'auberge Hotel

SU BLUE Sponsorship (\$3,000)

- Includes 1 team
- Company name on tournament banner
- 1 hole sponsor sign
- Company name/logo on all signage and digital marketing
- 3 hotel rooms for 1 night at L'auberge Hotel

SU Team Sponsorship (\$2,000)

- Includes 1 team
- 3 hotel rooms 1 night at L'auberge Hotel
- Recognition at reception

SU Hole Sponsorship (\$1,000)

- Includes company name/logo on one (1) hole sponsor sign
- Company name/logo on digital marketing