

Support-A-
Southernite
SCHOLARSHIP CAMPAIGN

Dear SU Alumni Chapters, Corporations & Individual Donors,

As the Southern University System celebrates 144 years as a thriving institution, we would like to include all of our alumni chapters, corporations, and individual donors to support our Support-A-Southernite Campaign. As part of this celebration, the Southern University Alumni Federation is requesting your participation in our ongoing system-wide efforts. **The goal is to raise \$200,000 for each school year – 2023, 2024, and 2025, to assist with student recruitment and retention, as we would like to provide 300 students with a one-time \$500 scholarship.**

2024: Should we reach our goal, 250 scholarships will go to the Southern University at New Orleans (SUNO) students, 25 to Southern University at Shreveport (SUSLA) students and 25 to students attending SU Ag Center. We then plan to make this same effort in 2025, where the majority of the scholarships are granted to SUSLA.

We would greatly appreciate a minimum contribution of \$500 from all chapters and donors to support the cause. However, all contributions are appreciated no matter what the amount may be.

The campaign begins on March 7, 2024 and ends September 30, 2024.

Please find enclosed the “Support-A- Southernite” Campaign packet.

If you have any questions or need further information, please contact me at (225) 235-9927 or email cortny_jarrell@yahoo.com. On behalf of the Southern University Alumni Federation, thank you for your consideration.

Sincerely,

Cortny R Jarrell

Cortny R Jarrell
Southern University Alumni Federation
First Vice-President



Name: _____

Chapter/Company Name (if applicable): _____

Address: _____

City/State/Zip: _____

Phone Number: () _____

Email Address: _____

I/We would like to support the Campaign "Support-A-Southernite." Check all that apply.

Henry Demas Circle (\$25,000) T.T. Alain Circle (\$10,000)
 Support-A-Southernite (\$500) Other (\$)

Check Jacket Size: Extra Small Small Medium Large XL 2XL 3XL 4XL

(Donations of \$500 or more only will receive a jacket)

Please indicate below how your name(s) should be listed when we publish our campaign contributors: _____

(Check to remain anonymous)

Online payments can be made via: <https://foundation.sus.edu/support-a-southernite/>

Mailing Address Associated with online or mailed payment:

City: _____ State: _____

Authorized Signature: _____ Date: _____

If you have enclosed a check, please check here. Checks must be made payable to Southern University Alumni Federation or SUAF.

Please complete this form and email it to cortny_jarrell@yahoo.com. All checks should be mailed to: Southern University Alumni Federation - P.O. Box 9746 Baton Rouge, La 70813.

Memo: Support-A-Southernite.

Jackets are distributed during homecoming. Therefore, all donations and forms are asked to be submitted by August 30, 2024. If you do not pick up your jacket in person you will be billed a shipping fee after homecoming.

Campaign Details

Ways to Give:

- Online – <https://foundation.sus.edu/support-a-southernite/>
- Mail – P.O. Box 9746 Baton Rouge, La 70813
 - **Make checks payable to SUAF – memo “Support-A-Southernite” Campaign”**
 - **Attention: SUAF Treasurer**

Transparency:

This scholarship will be added to the students' billing statements to cover costs such as tuition, textbooks, and housing. Please help ease the financial burden of our students so they can focus on their studies and their other University commitments. **Recipients must be in good standing with the University to receive this scholarship.*

At the end of the campaign, the Southern University Alumni Federation will publicly announce the total amount given, will publish a list of all campaign contributors (unless donors opt to remain anonymous), and will announce all scholarship recipients.

10% of all funds donated to this campaign will support future Southern University Alumni Federation fundraising efforts (i.e. marketing, promotions, etc.).

Post & Share:

To show your support of our efforts we ask that you use the custom frame we will provide to you after receipt of your donation and place on your social media page(s) with the hashtag: #SUAF.

Stay Connected:

- Share a 30-second video on your social media pages on why you chose to donate and tag the Southern University Alumni Federation.
- Join the Southern University Alumni Federation and update your contact information.
- **ENCOURAGE OTHERS TO GIVE.**

Recruiting Captains:

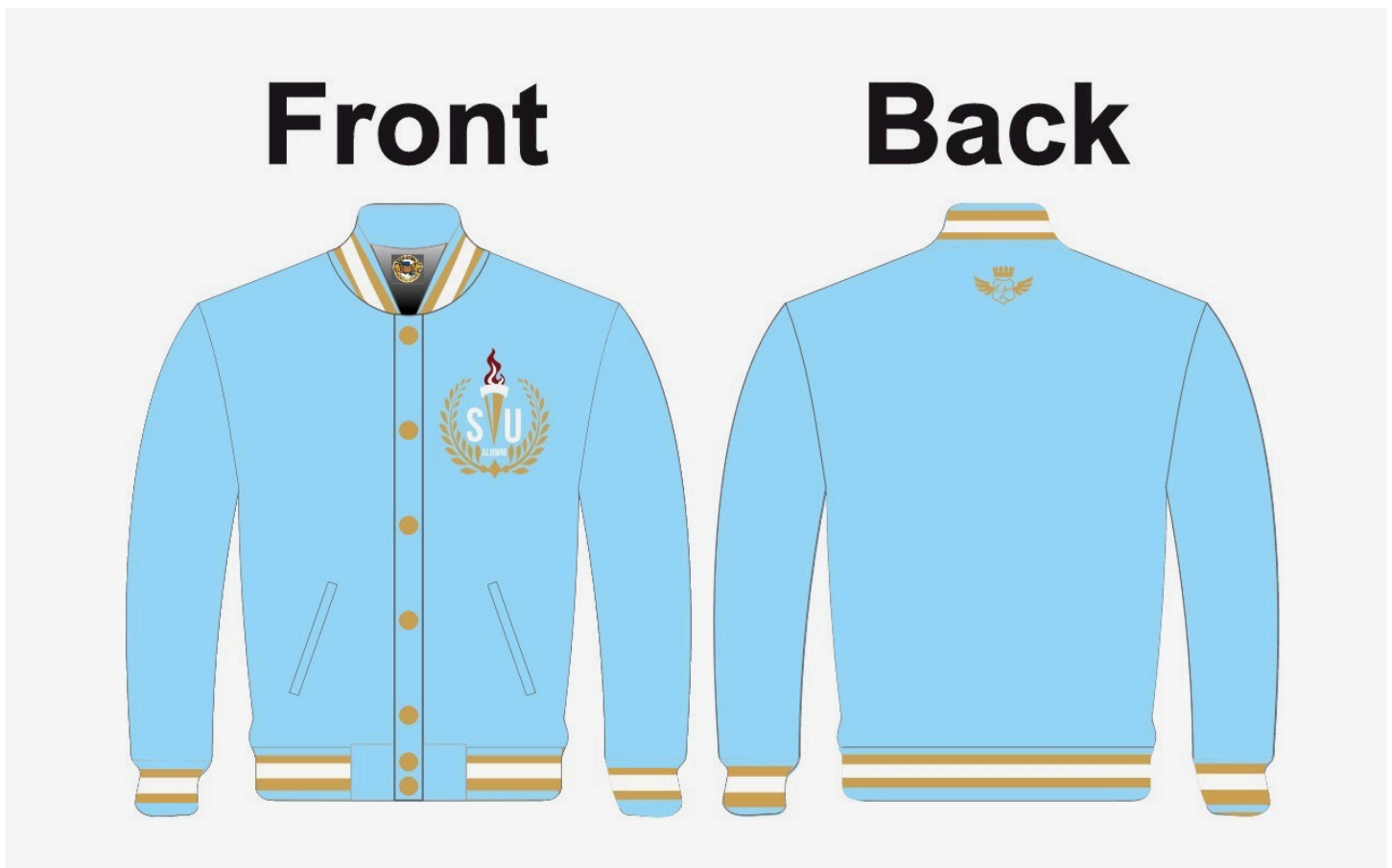
- **We are in need for all members of your chapter to serve as Captains to support this effort to ensure we meet our fundraising goals. Visit the campaign page and sign-up today.**

Support-A-Southernite Sponsorship

Support-A-Southernite - \$500

- **SUAF JACKET**
- **SOCIAL MEDIA BLAST**
- At the end of the campaign, the Southern University Alumni Federation will publicly announce the total amount given and will publish a list of all campaign contributors (unless otherwise indicated not to publish your name).

Sample Jacket



If you have any questions, comments, and/or concerns, please contact Cortny Jarrell, 1st Vice-President at (225) 235-9927.