

SU PRESIDENTIAL INVITATIONAL

Leadership Roundtable and Golf Classic

SAVE THE DATE!



SEAS 2023 Engineering Cohort

March
24 - 26
2024

Country Club of Louisiana
Baton Rouge, LA

The Presidential Invitational Experience hosted by the Southern University System President, Dennis S. Shields, is a **Presidential Reception, Leadership Roundtable and Golf Classic**. The SU Presidential Invitational will provide a platform for corporate executives and business leaders to connect with the President of Southern University and Southern's mission, while raising funds to support scholarships for the students of Southern University.

This year's event will include:

- Presidential Reception on the Campus of Southern University (Sunday evening)
- Round of golf at the Country Club of Louisiana (Monday morning)
- 19th Hole Celebration at the Country Club of Louisiana (Monday)
- Leadership Round-Table with Leadership from the Various Departments

Be part of a meaningful event that will benefit the Southern University mission - **reserve your sponsorship today!**

TITLE SPONSOR

\$50,000

1 Exclusively

- Includes five (5) golf teams (15 golfers), company name listed as Title sponsor on all event signs and digital marketing.
- Company name/logo on five(5) Tees.
- Opportunity to address participants at beginning and end of event.
- Customizable promotional opportunity at the event.
- Company name on all golf carts.
- Company name on all digital content.
- Inclusion In Leadership Summit.

PRESENTING SPONSOR

\$25,000

1 Exclusively

- Includes four (4) golf teams (12 golfers), company name listed as presenting sponsor on all event signs and digital marketing.
- Company name/logo on four(4) Tees.
- Opportunity to address participants at the beginning of the event.
- Customizable promotional opportunity at the event. Company name on all digital content.
- Inclusion In Leadership Summit.



PRESIDENTIAL SPONSOR \$15,000
3 Exclusively

- There are 3 sponsorship opportunities at this level
- 19th Hole (Awards & End of Outing Reception)
- Welcome Reception - Day 1 reception featuring opening remarks from President Shields
- Player Packs – Golf Shirt, Golf Ball, Towels
- Each option comes with 3 golf team (9 golfers) company name listed as sponsor on all event signs and digital marketing.
- Company name/logo on four (4) Tees.
- Opportunity to address participants at the sponsored event.
- Company name/logo on three(3) Tees.
- Inclusion in Leadership Summit.

GOLD CORPORATE SPONSOR \$5,000
6 Available

- Includes two(2) golf teams (6 golfers), company name listed as sponsor on all event signs and digital marketing.
- Company name/logo on Two (2) Tees.
- Company name on all digital content.
- Featured as either the Longest Drive or Closest to the Pin sponsor.
- Team photo.
- Company name/logo on two(2) Tees
- Inclusion in Leadership Summit.

ACADEMIC - GOLF PARTNER \$1,000

- Includes one(1) Golfer
- Participation of 2 Individuals in the Presidential Reception, the 19th Hole Celebration and the Leadership Roundtable.
- Company name/logo on two (1) tees

PLATINUM Leadership SPONSOR \$10,000
6 Available

- Includes two (3) golf teams (9 golfers), company name listed as platinum sponsor on all event signs and digital marketing.
- Host for one of the Departmental Roundtables.
- Company name/logo on three (3) Tees.
- Company name on all digital content.
- Team photo.
- Company name/logo on three (3) Tees.
- Inclusion in Leadership Summit.

BLUE SMALL BUSINESS SPONSOR \$2,000
4 Available

- Includes two (1) golf teams (3 golfers), company name listed as sponsor on all event signs and digital marketing.
- Company name/logo on two(1) Tees.
- Company name on all digital content.
- Team photo.

HOLE SPONSOR \$ 500

- Includes company name/logo on one (1) tee.
- Company name on all digital content.

SPONSOR NOW: foundation.sus.edu/presidential-golf-invitational/

NON GOLF SPONSORSHIP OPPORTUNITIES

Partner companies can invest in Scholarship Initiative directly.

For additional information or to address any questions please contact:

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