

SOUTHERN UNIVERSITY ATHLETICS

Gala

2024 SPONSORSHIP OFFERINGS





ROMAN BANKS

Athletic Director

Our Mission

Southern University Department of Athletics is to represent the University, its culture and traditions, alumni and supporters by leading the way in athletic competition, academic pursuit, and community engagement.

Our Goal

Southern University Department of Athletics presents a series of fundraising events designed to increase alumni engagement and giving in an effort to advance student scholastic and athletic achievement. We recognize that we cannot do this without your support. Rather than a traditional means of asking for donations- we invite you to come out, enjoy yourselves as we celebrate with the Southern University Athletic Director, Roman Banks.



Planning Committee

GALA CHAIRS

MATTHEW VALLIERE
ATTORNEY TRACIE WOODS

GALA CO-CHAIRS

AJOHNEE RODNEY
TAYLOR DE BOURG

GALA COMMITTEE

ANGELLE JENKINS
AVIS O'BRYANT-CHANNEY
KENDRA BAZILE
HENRY BAPTISTE
KIA BICKHAM
LORISA BENTLEY
JEFFERY CONYERS
MANDY MCKINSEY
DENISE RANKINS
SHANNA WARNER
TYRONE WATKINS
MICHAEL WELLS



Our Event



BRANDI HARRIS
WBRZ, 2023 GALA EMCEE

MUSIQ SOULDCHILD

2024 HEADLINER
SINGER, SONGWRITER,
AND RECORDING ARTIST

Live from the Raising Canes' River Center, the Southern University Athletic Department Gala commences the Back To The Bluff Weekend. Our gala will celebrate the department's legacy by honoring Southern University Athletic Legends and past leadership who served to advance diversity, equity, and inclusion. This experience will feature table seating for eight, a three-course dinner with a champagne toast, live entertainment and a silent auction. This event is hosted by generous national and local corporate sponsors, professional organizations and individuals.





GALA EXPERIENCE

Experience the standard, a night of sophisticated excellence amongst the Jaguar Nation's most influential athletic legends, alumni, and supporters. This exclusive fundraising and social event focuses on supporting the needs of Southern University student-athletes.

SILENT AUCTION

During this exclusive silent auction, guests bid on silent auction items where proceeds enhance the opportunities for our student-athletes. Our 2024 goal is to generate more than \$80,000 to support funding for student scholarships, facility projects, and important sports initiatives.



Sponsorship Opportunities



TITLE SPONSOR

POWERED BY:

\$75,000

ONLY ONE AVAILABLE

- ✦ Four (4) reserved gala tables for a total of thirty-two (32) seats with upfront placement and entry to the VIP Welcome Reception and Meet & Greet with the Gala Headliner.
- ✦ Three (3) reserved parking pass for the Gala.
- ✦ Company name and logo displayed on all event signage, print promotion, and digital promotions for the Gala and Back to the Bluff Weekend.
- ✦ Four (4) season pass tickets for the Football, Men's and Women's Basketball, Baseball seasons.

THE SPONSOR, YOUR COMPANY WILL EXPERIENCE THE FOLLOWING PRIVILEGES OF THE SOUTHERN UNIVERSITY ATHLETICS GALA.

GOLD SPONSOR

ENTERTAINMENT SPONSOR

\$50,000

ONLY TWO AVAILABLE

- ✦ Three (3) reserved gala tables for a total of twenty-four (24) seats with upfront placement and entry to the VIP Welcome Reception.
- ✦ Two (2) reserved parking pass for the Gala.
- ✦ Company name and logo displayed on all event signage, print promotion, and digital promotions for the Gala.
- ✦ Three (3) season pass tickets for the Football, Men's and Women's Basketball, Baseball seasons.

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BLUE SPONSOR

EVENT SPONSOR

15,000

ONLY FIVE AVAILABLE

- ✦ Two (2) reserved gala tables for a total of sixteen (16) seats with upfront placement and entry to the VIP Welcome Reception.
- ✦ One (1) reserved parking pass for the Gala.
- ✦ Company name and logo displayed on all event signage for the Gala.
- ✦ Two (2) season pass tickets for the Football, Men's and Women's Basketball, Baseball seasons.

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Sponsorship Opportunities

V.I.P TABLE

\$2,500

One (1) table seating eight (8) persons in the first two (2) rows.
VIP Welcome Reception entry for (8) persons
Company name on table.

M.V.P TABLE

\$2,000

One (1) table seating eight (8) persons in the next two (2) rows.
Company name on table.

GENERAL TABLE

\$1,500

One (1) table seating eight (8) persons.
Company name on table.

INDIVIDUAL TICKETS

\$200

One (1) individual ticket.



THANK *You*

EVENTS AS SUCH ALLOWS SOUTHERN UNIVERSITY ATHLETICS TO PARTNER WITH BUSINESSES AND INDIVIDUALS ACROSS THE COUNTRY IN **S**UPPORT OF OUR TALENTED STUDENT-ATHLETES.

WE THANK YOU FOR YOUR **S**UPPORT!

SOUTHERN UNIVERSITY ATHLETICS

Gala

CONTACT

PHONE 225-771-3171

WEBSITE WWW.GOJAGSPORTS.COM

EMAIL ATHLETIC_DEVELOPMENT@SUBR.EDU

ADDRESS P.O. BOX 10065, BATON ROUGE, LA 70813



