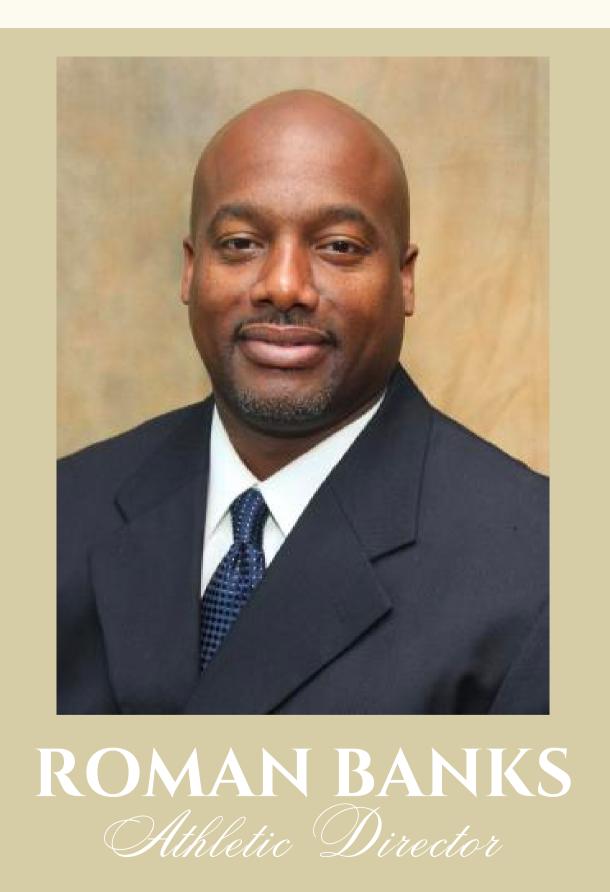


2024 SPONSORSHIP OFFERINGS





#### Our Mission

Southern University Department of Athletics is to represent the University, its culture and traditions, alumni and supporters by leading the way in athletic competition, academic pursuit, and community engagement.

#### Our Goal

Southern University Department of Athletics presents a series of fundraising events designed to increase alumni engagement and giving in an effort to advance student scholastic and athletic achievement. We recognize that we cannot do this without your support. Rather than a traditional means of asking for donations- we invite you to come out, enjoy yourselves as we celebrate with the Southern University Athletic Director, Roman Banks.

# Planning Committee

#### **GALA CHAIRS**

MATTHEW VALLIERE ATTORNEY TRACIE WOODS

#### GALA CO-CHAIRS

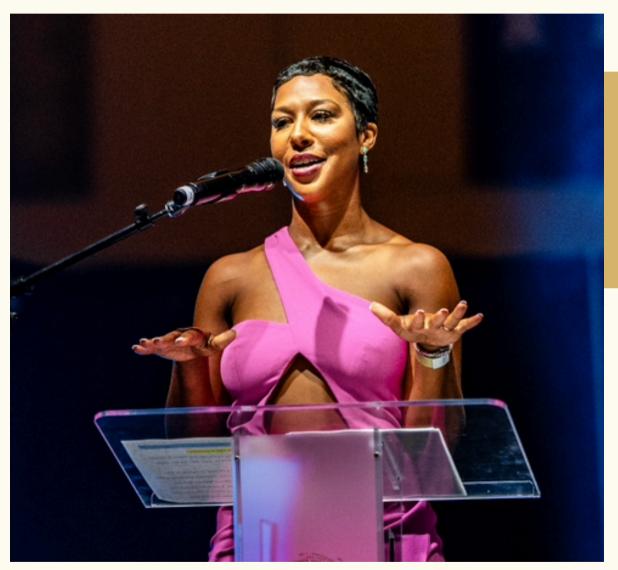
AJOHNEE RODNEY
TAYLOR DE BOURG

#### GALA COMMITTEE

ANGELLE JENKINS AVIS O'BRYANT-CHANEY KENDRA BAZILE HENRY BAPTISTE Kia Bickham LORISA BENTLEY JEFFERY CONYERS MANDY MCKINSEY Denise Rankins Shanna Warner Tyrone Watkins MICHAEL WELLS



## Our Event



BRANDI HARRIS WBRZ, 2023 GALA EMCEE

#### MUSIQ SOULDCHILD

2024 HEADLINER SINGER, SONGWRITER, AND RECORDING ARTIST

Live from the Raising Canes' River Center, the Southern University
Athletic Department Gala commences the Back To The Bluff Weekend.
Our gala will celebrate the department's legacy by honoring Southern
University Athletic Legends and past leadership who served to advance
diversity, equity, and inclusion. This experience will feature table seating
for eight, a three-course dinner with a champagne toast, live
entertainment and a silent auction. This event is hosted by generous
national and local corporate sponsors, professional organizations and
individuals.



#### GALA EXPERIENCE

Experience the standard, a night of sophisticated excellence amongst the Jaguar Nation's most influential athletic legends, alumni, and supporters. This exclusive fundraising and social event focuses on supporting the needs of Southern University studentathletes.

#### SILENT AUCTION

During this exclusive silent auction, guests bid on silent auction items where proceeds enhance the opportunities for our student-athletes. Our 2024 goal is to generate more than \$80,000 to support funding for student scholarships, facility projects, and important sports initiatives.



## Shonsorship Opportunities



# TITLE SPONSOR

**POWERED BY:** 

\$75,000

**ONLY ONE AVAILABLE** 

- Four (4) reserved gala tables for a total of thirty-two (32) seats with upfront placement and entry to the VIP Welcome Reception and Meet & Greet with the Gala Headliner.
- Three (3) reserved parking pass for the Gala.
- Company name and logo displayed on all event signage, print promotion, and digital promotions for the Gala and Back to the Bluff Weekend.
- Four (4) season pass tickets for the Football, Men's and Women's Basketball, Baseball seasons.

THE SPONSOR, YOUR COMPANY WILL EXPERIENCE THE FOLLOWING PRIVILEGES OF THE SOUTHERN UNIVERSITY ATHLETICS GALA.

## GOLD SPONSOR

ENTERTAINMENT SPONSOR

\$50,000

**ONLY TWO AVAILABLE** 

- Three (3) reserved gala tables for a total of twenty-four (24) seats with upfront placement and entry to the VIP Welcome Reception.
- Two (2) reserved parking pass for the Gala.
- Company name and logo displayed on all event signage, print promotion, and digital promotions for the Gala.
- Three (3) season pass tickets for the Football, Men's and Women's Basketball, Baseball seasons.

THE SPONSOR, YOUR COMPANY WILL EXPERIENCE THE FOLLOWING PRIVILEGES OF THE SOUTHERN UNIVERSITY ATHLETICS GALA.

### BLUE SPONSOR

15,000

**EVENT SPONSOR** 

**ONLY FIVE AVAILABLE** 

- Two (2) reserved gala tables for a total of sixteen (16) seats with upfront placement and entry to the VIP Welcome Reception.
- One (1) reserved parking pass for the Gala.
- Company name and logo displayed on all event signage for the Gala.
- Two (2) season pass tickets for the Football, Men's and Women's Basketball, Baseball seasons.

THE SPONSOR, YOUR COMPANY WILL EXPERIENCE THE FOLLOWING PRIVILEGES OF THE SOUTHERN UNIVERSITY ATHLETICS GALA.

#### Sponsorship Opportunities

#### V.I.P TABLE

M.V.P TABLE

GENERAL TABLE

INDIVIDUAL TICKETS

\$2,500

One (1) table seating eight (8) persons in the first two (2) rows.

VIP Welcome Reception entry for (8) persons

Company name on table.

\$2,000

One (1) table seating eight (8) persons in the next two (2) rows. Company name on table.

\$1,500

One (1) table seating eight (8) persons. Company name on table.

\$200 One (1) individual ticket.



Events as such allows Southern University Athletics to partner with businesses and individuals across the country in Support of our talented student-athletes.

WE THANK YOU FOR YOUR SUPPORT!

## SOUTHERN UNIVERSITY ATHLETICS

CONTACT
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