



A GROWING MISSION-FOCUSED ORGANIZATION

To secure recurring financial support for the campuses of the Southern University System and its greater community

AN ORGANIZATION THAT EXECUTES BEST PRACTICES

Maintain attractive brand

Expand technology eco-system

Leverage capital assets for campuses

Enhance strategic partnerships

A FINANCIALLY SECURE ORGANIZATION

Increase Unrestricted annual giving

Increase scholarship & student need based giving

Increase campus & unit giving

Increase endowment giving

Manage operational costs

Display highest standards of stewardship/transparency

AN ORGANIZATION OF HIGH INTEGRITY AND EXCELLENCE IN LEADERSHIP

Recruit, develop, reward & retain talented staff

Engage, develop, reward & retain talented alumni and volunteers

Model leadership by the SUSF Board of Directors

Enable the values and culture of the Southern University System Foundation

STRATEGY MAP

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