





OUR MISSION & GOAL

Southern University Department of Athletics is to represent the University, its culture and traditions, alumni and supporters by leading the way in athletic competition, academic pursuit, and community engagement.

Southern University Department of Athletics presents a series of fundraising events designed to increase alumni engagement and giving in an effort to advance student scholastic and athletic achievement. We recognize that we cannot do this without your support. Rather than a traditional means of asking for donations- we invite you to come out, enjoy yourselves as we celebrate with the Southern University Athletic Director, Roman Banks.













GALA CHAIR MATTHEW VALLIERE

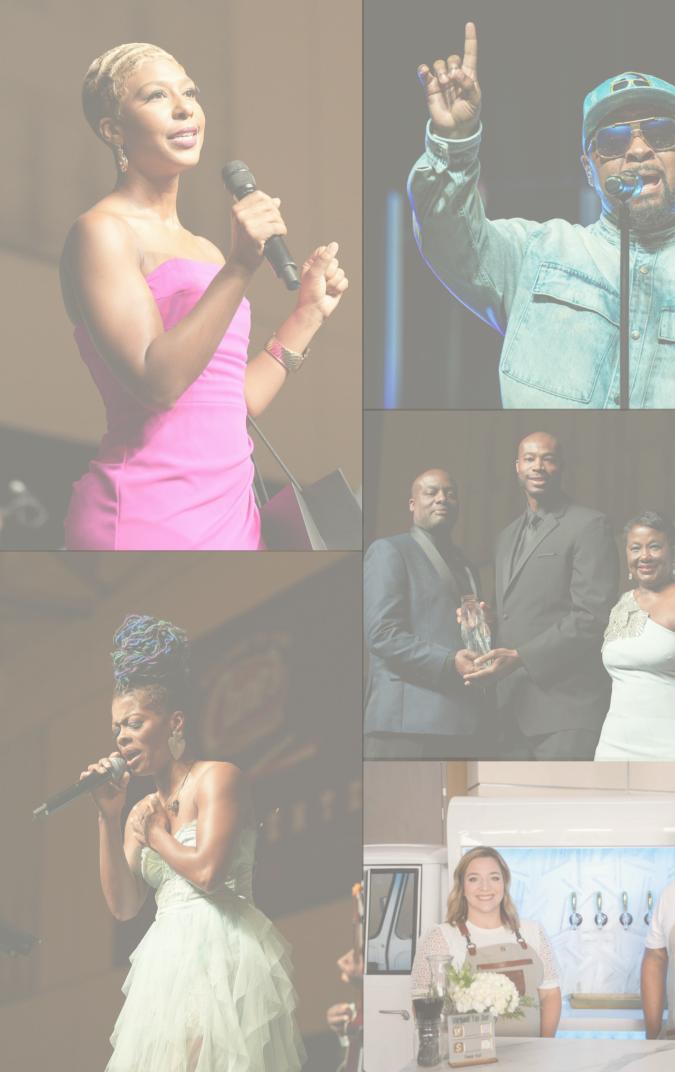
GALA CO-CHAIR AJOHNEE RODNEY





GALA CO-CHAIR TAYLOR DE BOURG





RECAP OF THE GALA 2024

Experience the standard, a night of sophisticated excellence amongst the Jaguar Nation's most influential athletic legends, alumni, and supporters. This exclusive fundraising and social event focused on supporting the needs of Southern **University student-athletes.**

Live from the Raising Canes' River Center, the Southern University Athletic Department Gala commenced the 2nd annual Back To The Bluff Weekend. Our gala will celebrated the department's legacy by honoring Southern University Athletic Legends and past leadership who served to advance diversity, equity, and inclusion. This experience featured table seating for eight, a threecourse dinner with a champagne toast, live entertainment and a silent auction. This event was hosted by generous national and local corporate sponsors, professional organizations and individuals.

During the exclusive silent auction, guests bided on silent auction items where proceeds enhanced the opportunities for our student-athletes. Our 2024 goal was to generate more than \$80,000 to support funding for student scholarships, facility projects, and important sports initiatives which was fulfilled.

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR POWERED BY: \$75,000

GOLD SPONSOR ENTERTAINMENT SPONSOR \$50,000

BLUE SPONSOR EVENT SPONSOR \$15,000

SEAT ARRANGEMENTS

4 TABLES FOR 32 ATTENDEES 3 RESERVED PARKING PASSES ACCOMODATIONS

UPFRONT SEATING PLACEMENT VIP WELCOME RECEPTION MEET & GREET WITH GALA HEADLINER

3 TABLES FOR 24 ATTENDEES 2 RESERVED PARKING PASSES

UPFRONT SEATING PLACEMENT VIP WELCOME RECEPTION

2 TABLES FOR 16 ATTENDEES 1 RESERVED PARKING PASSES

UPFRONT SEATING PLACEMENT VIP WELCOME RECEPTION

THE SPONSOR, YOUR COMPANY WILL EXPERIENCE THE FOLLOWING PRIVILEGES OF THE SOUTHERN UNIVERSITY ATHLETICS GALA.

RECONGNIZATION

COMPANY NAME/LOGO DISPLAYED ON SIGNAGE PRINT/DIGITAL PROMOTIONS FOR GALA & BACK TO THE BLUFF WEEKEND

COMPANY NAME/LOGO DISPLAYED ON SIGNAGE PRINT/DIGITAL PROMOTIONS

COMPANY NAME/LOGO DISPLAYED ON SIGNAGE





V.I.P TABLE

M.V.P TABLE

One (1) table seating eight (8) persons in the next two (2) rows. Company name on table.

GENERAL TABLE

INDIVIDUAL TICKETS



One (1) table seating eight (8) persons in the first two (2) rows. VIP Welcome Reception entry for (8) persons Company name on table.





One (1) table seating eight (8) persons. Company name on table.

One (1) individual ticket.

Events as such allows Southern University Athletics to partner with businesses and individuals across the country in SUpport of our talented student-athletes.

We thank you for your SUPPort!

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