



3rd
ANNUAL
SOUTHERN UNIVERSITY
ATHLETICS *Gala*

SATURDAY
AUGUST 16th, 2025

RAISING CANES RIVER CENTER



OUR MISSION & GOAL

Southern University Department of Athletics is to represent the University, its culture and traditions, alumni and supporters by leading the way in athletic competition, academic pursuit, and community engagement.

Southern University Department of Athletics presents a series of fundraising events designed to increase alumni engagement and giving in an effort to advance student scholastic and athletic achievement. We recognize that we cannot do this without your support. Rather than a traditional means of asking for donations- we invite you to come out, enjoy yourselves as we celebrate with the Southern University Athletic Director, Roman Banks.



GALA CHAIR
TRACY WOODS



GALA CHAIR
MATTHEW VALLIERE



GALA CO-CHAIR
AJOHNEE RODNEY



GALA CO-CHAIR
TAYLOR DE BOURG



RECAP OF THE GALA 2024

Experience the standard, a night of sophisticated excellence amongst the Jaguar Nation's most influential athletic legends, alumni, and supporters. This exclusive fundraising and social event focused on supporting the needs of Southern University student-athletes.

Live from the Raising Canes' River Center, the Southern University Athletic Department Gala commenced the 2nd annual Back To The Bluff Weekend. Our gala will celebrated the department's legacy by honoring Southern University Athletic Legends and past leadership who served to advance diversity, equity, and inclusion. This experience featured table seating for eight, a three-course dinner with a champagne toast, live entertainment and a silent auction. This event was hosted by generous national and local corporate sponsors, professional organizations and individuals.

During the exclusive silent auction, guests bided on silent auction items where proceeds enhanced the opportunities for our student-athletes. Our 2024 goal was to generate more than \$80,000 to support funding for student scholarships, facility projects, and important sports initiatives which was fulfilled.

SPONSORSHIP OPPORTUNITIES

SEAT ARRANGEMENTS

ACCOMODATIONS

RECONGNIZATION

TITLE SPONSOR

POWERED BY:
\$75,000

**4 TABLES FOR 32 ATTENDEES
3 RESERVED PARKING PASSES**

**UPFRONT SEATING PLACEMENT
VIP WELCOME RECEPTION
MEET & GREET WITH
GALA HEADLINER**

**COMPANY NAME/LOGO
DISPLAYED ON SIGNAGE
PRINT/DIGITAL PROMOTIONS
FOR GALA & BACK TO THE BLUFF
WEEKEND**

GOLD SPONSOR

ENTERTAINMENT SPONSOR
\$50,000

**3 TABLES FOR 24 ATTENDEES
2 RESERVED PARKING PASSES**

**UPFRONT SEATING PLACEMENT
VIP WELCOME RECEPTION**

**COMPANY NAME/LOGO
DISPLAYED ON SIGNAGE
PRINT/DIGITAL PROMOTIONS**

BLUE SPONSOR

EVENT SPONSOR
\$15,000

**2 TABLES FOR 16 ATTENDEES
1 RESERVED PARKING PASSES**

**UPFRONT SEATING PLACEMENT
VIP WELCOME RECEPTION**

**COMPANY NAME/LOGO
DISPLAYED ON SIGNAGE**

THE SPONSOR, YOUR COMPANY WILL EXPERIENCE THE FOLLOWING PRIVILEGES OF THE SOUTHERN UNIVERSITY ATHLETICS GALA.



Sponsorship Opportunities

V.I.P TABLE

\$2,500

One (1) table seating eight (8) persons in the first two (2) rows.
VIP Welcome Reception entry for (8) persons
Company name on table.

M.V.P TABLE

\$2,000

One (1) table seating eight (8) persons in the next two (2) rows.
Company name on table.

GENERAL TABLE

\$1,500

One (1) table seating eight (8) persons.
Company name on table.

INDIVIDUAL TICKETS

\$200

One (1) individual ticket.

Thank You

EVENTS AS SUCH ALLOWS SOUTHERN UNIVERSITY ATHLETICS TO PARTNER WITH BUSINESSES AND INDIVIDUALS ACROSS THE COUNTRY IN SUPPORT OF OUR TALENTED STUDENT-ATHLETES.

WE THANK YOU FOR YOUR SUPPORT!

CONTACT

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