



Jag-A-Thon25

iSupport

Southern University
Athletic Department





MISSION

To provide equal opportunity for a diverse population through competitive programs that encourage integrity, personal development, leadership and teamwork at the highest level of academic and athletic excellence. This quest for academic excellence encompasses the University's mission of teaching, research and service through strong academic support programs for student-athletes and through the participation of all student-athletes in community service activities which lead to the development of competent, civic-minded graduates.

We are committed to the pursuit of academic and athletic excellence, making the experience for student-athletes a better one, practicing standards-based operating principles and gaining maximum exposure and support for all SUBR athletic teams.



THE CAMPAIGN

Jaguars | Stand United is an annual donor campaign and call to action to the Jaguar Nation to proudly say **iSupport** the Southern University Athletic Department. The 2025 campaign begins now and ends on March 28, 2025, during **Southern vs. Grambling Softball Weekend**





5 WAYS TO GIVE

1. **By Mail:** Southern University Athletics,
P.O. Box 10065, Baton Rouge, LA 70813; %
LaShonda Stirgus
2. **Text to Give:** Text 225-433-0320 (JAGUARS)
3. **Online:** gojagsport.com; under the
Marketing/Development tab; Jag-A-Thon
4. **By Phone:** 225-771-2436
5. **Available now:** SU Ticket Office
6. **Day of:** A.W Munford Field House
3rd floor



Donate

SOUTHERN UNIVERSITY ATHLETIC DEPARTMENT



JAG-A-THON

JAGUARS STAND UNITED

03 . 28 . 25

DONOR *private* BRUNCH

11AM to 2PM

POWERED BY:



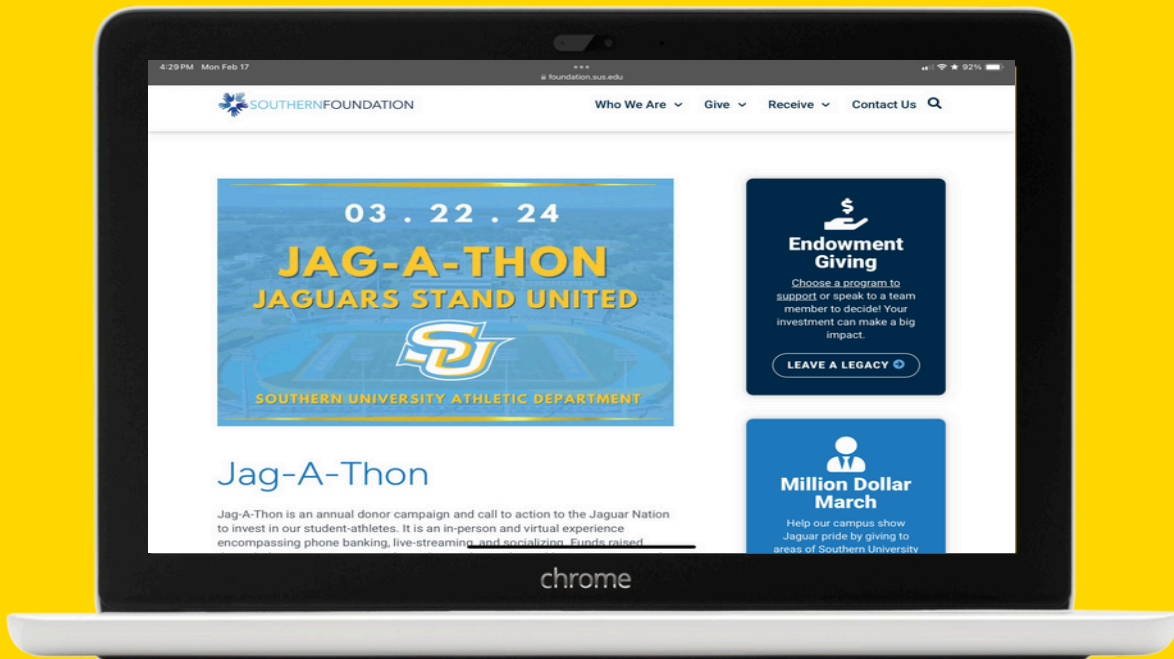
\$50 MINIMUM DONATION REQUIRED



DEVELOPMENT PARTNERS

Jag-A-Thon website to give online visit:

<https://foundation.sus.edu/jag-a-thon/>





“Where dynamic leaders come to support,
connect, network, and play”

PLATINUM

Tax Deduction
Newsletter
Pre-Game Sideline Pass
S Club Suite Passes (4)
HC Tailgate Party
Basketball Season Pass
Baseball Season Pass
Live Streaming Pass
S CLUB PIN

\$5000

GOLD

Tax Deduction
Newsletter
Pre-Game Sideline Pass
S Club Suite Passes (2)
HC Tailgate Party
Basketball Season Pass
Baseball Season Pass
Live Streaming Pass
S CLUB PIN

\$2500

BLUE

Tax Deduction
Newsletter
S Club Suite Passes (1)
HC Tailgate Party
S CLUB PIN

\$1250

WHITE

Tax Deduction
Newsletter
HC Tailgate Party
S CLUB PIN

\$500

TRUE

Tax Deduction
Newsletter
S CLUB PIN

\$250

JOIN
TODAY!

www.sclujags.com

GOAL 200K

CAMPAIGN HISTORY

5 Year Departmental Advancements

Title IX Upgrades

Batting Cages

Electrical Upgrades to A.W. Mumford Stadium

Addition of the Academic and Learning Center

Implementation of Jaguar Park

Increased number of scholarships

RV Parking Upgrades

ADA Compliance Upgrades

Nutritional Sport for Student Athletes

New Weight Room



DID YOU KNOW?

Southern University Baton Rouge Athletics houses 16 intercollegiate teams with plans to expand to women's golf and men's tennis.



2023-24 SWAC COMMISSIONER'S HONOR ROLL

136 of our student-athletes were recognized by the SWAC Commissioner for maintaining a 3.0 GPA or higher.

UPCOMING ENGAGEMENTS

March 11-15	Basketball SWAC Tournament
March 28	Jag-A-Thon Jaguars Stand United
March 21-23	Bowling SWAC Championship
March 28-29	Southern vs Grambling Softball Weekend
March 31-April 6	Student Athlete Development Week
April 12	Blue and Gold Spring Football Game
April 18	Good Friday
April 20	Easter
Oct 4-5	Tennis SWAC Championship
May 11-13	Track and Field SWAC Championship
May 6-9	Softball SWAC Championship
May 9	Spring 2022 Commencement
May 21-25	Baseball SWAC Championship





iSupport Challenge

Follow the 4 SWAC Steps

SHOW support through 1 of the 5 ways to give

WORK your network to encourage participation

ANNOUNCE your support on social media.

Tag @SouthernUSports on Instagram and Twitter and @SouthernUJaguars on Facebook. Use the hashtags

#iSupportSUAthletics #ProwlOn

#SouthernIsTheStandard #WeAreSouthern #GoJags

CHALLENGE others to match or supersede your donation



CONTACT

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