

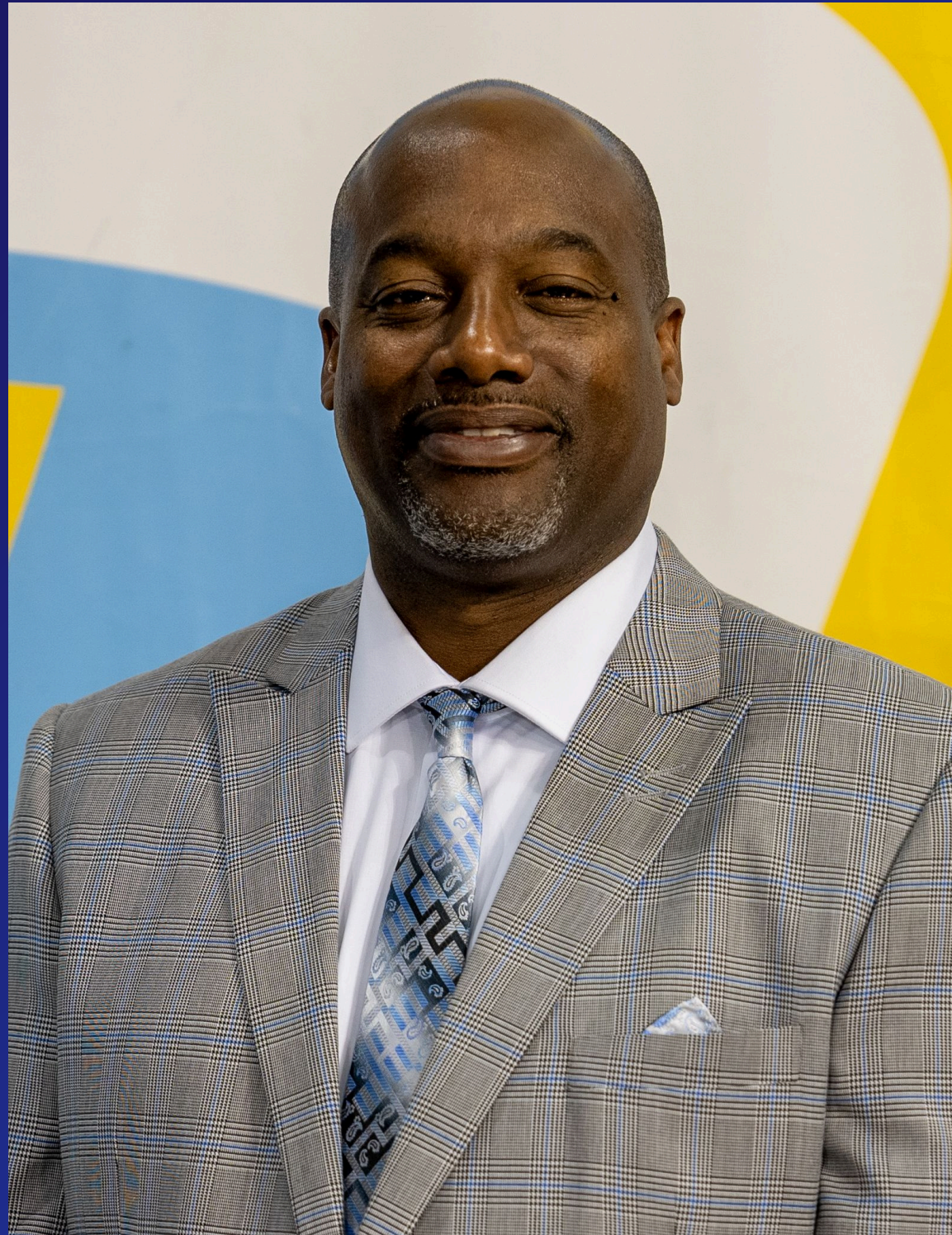
SOUTHERN UNIVERSITY ATHLETICS *Gala*



SATURDAY AUGUST 22ND, 2026 | RAISING CANES RIVER CENTER

[HTTPS://FOUNDATION.SUS.EDU/SOUTHERN-UNIVERSITY-ATHLETICS-GALA/](https://foundation.sus.edu/southern-university-athletics-gala/)

OUR MISSION & GOAL



The Southern University Department of Athletics is committed to representing the University's culture and traditions, along with its alumni and supporters, through excellence in athletic competition, academic achievement, and meaningful community engagement.

To further this mission, the Department of Athletics presents a series of fundraising events designed to strengthen alumni involvement and philanthropic support while advancing the scholastic and athletic success of student-athletes. Recognizing that these goals cannot be achieved alone, we invite you, in lieu of a traditional solicitation, to join us for an evening of fellowship celebrating with Athletic Director Roman Banks together.



GALA CO-CHAIR
AJOHNEE RODNEY



GALA CO-CHAIR
TAYLOR DE BOURG

OUR MISSION & GOAL

Experience an evening of refined excellence uniting Jaguar Nation's most distinguished athletic legends, alumni, and supporters. This premier fundraising and social event supports the evolving academic, athletic, and personal development needs of Southern University student-athletes while celebrating the legacy and future of Southern University Athletics.

Hosted at the Raising Cane's River Center, the Southern University Department of Athletics Gala launched the Back to the Bluff Weekend, honoring athletic legends and former leaders whose contributions advanced diversity, equity, and inclusion. Guests enjoyed an elevated experience featuring table seating for eight, a three-course dinner with a champagne toast, live entertainment, and an exclusive silent auction. In 2025, the gala generated more than \$200,000 to support scholarships, facility enhancements, and athletic initiatives. Building on this success, the 2026 gala aims to expand engagement, increase funding, and deepen its impact in support of continued student-athlete excellence.

SEAT ARRANGEMENTS

ACCOMODATIONS

RECOGNITION

PLATINIUM SPONSOR
PREMIER TITLE SPONSOR
\$100,000

FIVE (5) ADDITIONAL TABLES
FOR 40 ATTENDEES

UPRONT SEATING PLACEMENT
ENTRY FOR 10 INTO THE V.I.P. RECEPTION
MEET & GREET WITH HEADLINER

LOGO AS PRESENTING SPONSOR ON ALL
PRINTED & DIGITAL PROMOTION & SIGNAGE

GOLD SPONSOR
ENTERTAINMENT SPONSOR
\$75,000

FOUR (4) ADDITIONAL TABLES
FOR 32 ATTENDEES

UPRONT SEATING PLACEMENT
ENTRY FOR SIX (6) INTO THE V.I.P. RECEPTION

LOGO PLACEMENT ON STEP & REPEAT
LOGO IN SPONSOR SLIDE ROTATION DURING EVENT
TWO (4) SOCIAL MEDIA SPOTLIGHT POSTS
LOGO INCLUSION IN ALL GALA EMAIL MARKETING CAMPAIGNS

SILVER SPONSOR
FOOD & BEVERAGE SPONSOR
\$50,000

THREE (3) ADDITIONAL TABLES
FOR 24 ATTENDEES

UPRONT SEATING PLACEMENT
ENTRY FOR FIVE (5) INTO THE V.I.P. RECEPTION

LOGO PLACEMENT ON STEP & REPEAT
LOGO ON RECEPTION SIGNAGE
LOGO IN SPONSOR SLIDE ROTATION DURING EVENT
TWO (3) SOCIAL MEDIA SPOTLIGHT POSTS

BRONZE SPONSOR
WELCOME RECEPTION SPONSOR
\$25,000

TWO (2) ADDITIONAL TABLES
FOR 16 ATTENDEES

UPRONT SEATING PLACEMENT
ENTRY FOR FOUR (4) INTO THE V.I.P. RECEPTION

LOGO PLACEMENT ON STEP & REPEAT
LOGO ON WELCOME RECEPTION SIGNAGE
LOGO IN SPONSOR SLIDE ROTATION DURING EVENT
TWO (2) SOCIAL MEDIA SPOTLIGHT POSTS

BLUE SPONSOR
V.I.P RECEPTION SPONSOR
\$15,500

ONE (1) ADDITIONAL TABLE
FOR 8 ATTENDEES

UPRONT SEATING PLACEMENT
ENTRY FOR TWO (2) INTO THE V.I.P. RECEPTION

LOGO PLACEMENT ON STEP & REPEAT
LOGO ON V.I.P. RECEPTION SIGNAGE
LOGO IN SPONSOR SLIDE ROTATION DURING EVENT
ONE (1) SOCIAL MEDIA SPOTLIGHT POST

V.I.P TABLE

\$2,500

ONE (1) TABLE SEATING EIGHT (8) PERSONS IN THE FIRST TWO (2) ROWS.
VIP WELCOME RECEPTION ENTRY FOR (2) PERSONS
COMPANY NAME ON TABLE.

M.V.P TABLE

\$2,000

ONE (1) TABLE SEATING EIGHT (8) PERSONS IN THE FIRST TWO (2) ROWS.
COMPANY NAME ON TABLE.

GENERAL TABLE

\$1,500

ONE (1) TABLE SEATING EIGHT (8) PERSONS.
COMPANY NAME ON TABLE.

INDIVIDUAL TICKETS

\$200

ONE (1) INDIVIDUAL TICKET

THANK YOU

EVENTS AS SUCH ALLOWS SOUTHERN UNIVERSITY ATHLETICS TO PARTNER WITH BUSINESSES AND INDIVIDUALS ACROSS THE COUNTRY IN SUPPORT OF OUR TALENTED STUDENT-ATHLETES.

WE THANK YOU FOR YOUR SUPPORT!

CONTACT US:

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